

MENG TONG LI

Portfolio: <https://mengtongli.github.io/>

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WORK EXPERIENCE

UX Architect | UW-Madison, Center for UX

08/2018 - Present

- Design or redesign apps and websites that are used by UW-Madison students and employees.
- Conduct campus-wide user research and usability testing, and analyze user feedback.
- Visualize design solutions by creating high-fidelity wireframes and interactive prototypes.

UX/UI Designer | Janus Health

10/2020 - 01/2021

- Provided ongoing design consulting services, and identified usability issues in the current products.
- Worked closely with developers, conducted accessibility evaluations and QA tests.

User Interface Designer | Freelancer

01/2020 - 10/2020

- Independently communicated requirements with clients and provide design recommendations.
- Product types range from many industries, such as social media, health, food, e-commerce, etc.
- Optimized digital UIs across multiple platforms.

Teaching Assistant | UW-Madison

01/2018 - 05/2018

- Assisted 35 graduate students to learn HTML, CSS, Javascript & JQuery. Provided UX advice on designing interactive web-based maps.

EDUCATION

M.S. Design & Innovation

01/2021 - 05/2022

University of Wisconsin - Madison

M.A. Library & Information Studies

09/2017 - 12/2019

University of Wisconsin - Madison

B.S. Management of Information System

09/2013 - 07/2017

University of Electronic Science & Technology of China

SKILLS

Design Thinking

Prototyping & Wireframing

Usability & Accessibility Testing

Data Analytics & Visualization

HTML, CSS, Javascript, SQL

VR, AR, 3D Modeling

TOOLS

Figma, Sketch, Adobe XD, AI, PS

WordPress, WebFlow, Rhino, Unity

Tableau, Google Analytics